

Do Gooding

## UNICEF's Tap Project Returns

By Sarah DiGregorio, Thursday, Mar. 11 2010 @ 2:02PM  
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When asked "sparkling, still, or ice?" we always reply, "tap!" New York is lucky to have tasty, refreshing water -- plus, it's free and doesn't come swaddled in wasteful packaging. But now you have an even better reason to choose l'eau de New York.

For World Water Week, March 21th through the 27th, UNICEF is launching its fourth annual Tap Project. When you eat out at participating restaurants, you'll be asked to pay \$1 for the tap water you usually drink for free. All the proceeds go towards providing water and sanitation to the 900 million people worldwide who currently lack those necessities.

Participating restaurants in New York include August, Boqueria, Earthen Oven, and Falai, among many others -- check out the [full list here](#).

There will be a kick-off party at The Gates (290 Eighth Avenue) on Thursday, March 18 from 8 p.m. to 10 p.m. -- the \$40 ticket charge includes an open bar, appetizers, and music.

[http://blogs.villagevoice.com/forkintheroad/archives/2010/03/the\\_tap\\_project.php](http://blogs.villagevoice.com/forkintheroad/archives/2010/03/the_tap_project.php)